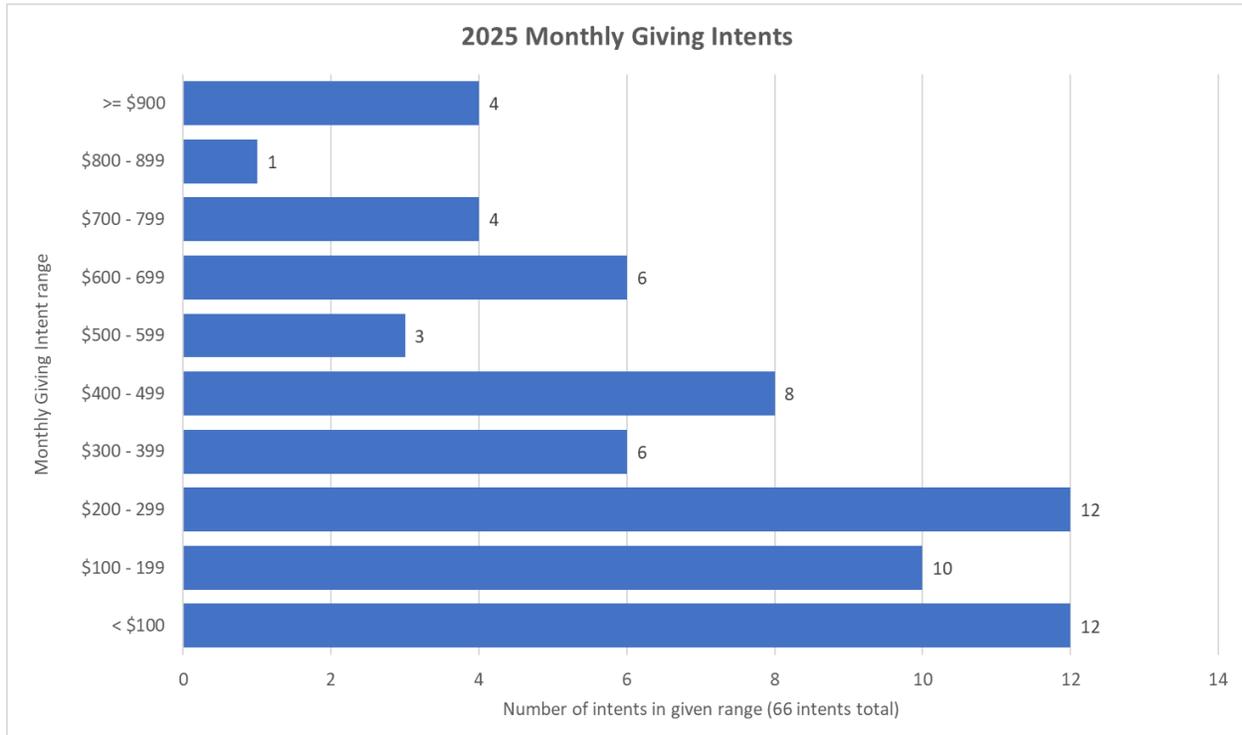


## Giving Intent “What If?”

Currently, we have 66 giving units who indicated their intents for 2025. Here is the breakdown on their average pledged giving per month.



### **What if...**

What if ten giving units increased their giving by up to \$25 per month?

*Our declared giving intents could increase by up to \$3,000 annually!*

What if it were fifteen? *Then our giving intents would increase by up to \$4,500!*

What if some households could increase their giving by \$50 or \$100 monthly?

*What if your intended giving increase was one of many? What could happen then?*

### **What if...**

What if we gained 5 additional intents who gave an average of \$400 monthly?

*Our declared giving intents could increase by \$24,000 annually!*



### ***What could we do if...***

If we received an increase in giving intent, one possible opportunity to grow our mission may be to invest in our front office administration, allowing our administrative assistant to do more of the relational ministry of connection that is central to the community focus of Esperanza, as well as improving our financial reporting structure, increasing confidence and efficiency for staff and volunteer leaders.

If our declared intents increased, we could continue to grow established ministries in music, offering greater diversity in worship styles with more special music in worship.

If our declared intents increased, we could offer new perspectives and varieties in youth and family ministry programming, allowing us to continue our outreach to youth and families with young children.

If our declared intents increased, we could engage our outreach ministries in forming new partnerships, helping broaden our impact on being Christ's presence in the world.

*These are just some of the possibilities of the fruits that may be grown through the generosity of Esperanza. Do any of these inspire your imagination?*

### **Our Goals**

While increasing our overall totals in pledged giving is important, we believe that happens most readily through engagement. Can we raise the number of giving intents received to 70 this year? Can we help people give more consistently through online giving options and other methods of planned giving? We believe these goals are achievable this year. Help us establish a new high mark in engagement and giving, so that Esperanza can be a place of hope for the entire Ahwatukee community!

*Esperanza Lutheran Church*

*[www.myesperanza.org](http://www.myesperanza.org)*

*Creating authentic connections and a deep sense of belonging  
as a Christ-centered community.*