MINISTRY SITE PROFILE

Esperanza Lutheran Church

Phoenix, AZ Completed:



PART I: WHO WE ARE

Evangelical Lutheran Church in America God's work. Our hands.

The Ministry Site Profile (MSP) is intended for use by congregations and church-related organizations that are seeking to call an ordained or lay rostered minister of the Evangelical Lutheran Church in America, or a First Call candidate for rostered ministry. Congregations must complete the entire MSP. Church-related organizations may, with the concurrence of the synod bishop, complete only the required sections (Part I, III and IV). Once complete, this form is submitted electronically to your synod bishop for review and posting to the "Current Openings" listing on the ELCA website (www.ELCA.org/call).

Summary Description

Esperanza Lutheran Church, a proud member of the ELCA and Grand Canyon Synod, is aiming to hire our next full time head pastor. Esperanza is located in the Phoenix Metropolitan area, in a beautiful bedroom community called Ahwatukee. Set among desert mountains and landscape, we are a friendly and welcoming community with weekly worship attendance averaging between 50-150. We are looking for a Pastor who will lead us with thoughtful sermons - tying in the Word to our lives today - minister and counsel us both as individuals and a community, and who has the energy and ideas to grow our congregation, reestablishing our youth program as one of the most vibrant in the area.

CONORECATION		Farrance Louthage Obs.	00000
CONGREGATION		Esperanza Lutheran Church	30023
CONGREGATION/MULTIPLE POINT PARISH/ ORGAI	NIZATION	NAME	CONG ID
Phoenix, AZ, 85048		US	
CITY, STATE , ZIP		COUNTRY	
Grand Canyon Synod (2D)		Congregation - Organized	1988
SYNOD		TYPE OF MINISTRY SITE	YEAR ORGANIZED
Large city (250,000 or more)			
SIZE OF COMMUNITY			
Contact Information			
Ministry Site (preferred contact inform	ation)		
2601 E Thunderhill Place		Phoenix, AZ, 85048	US
ADDRESS LINE 1	ADDRESS LINE 2	CITY, STATE, ZIP	COUNTRY
ADDRESS LINE 1 esperanza@myesperanza.org	address line 2 myesperanza.or	, , , , , , , , , , , , , , , , , , ,	COUNTRY
		, ,	FAX
esperanza@myesperanza.org	myesperanza.or	rg (480) 759-1515	
esperanza@myesperanza.org	myesperanza.or	rg (480) 759-1515	
esperanza@myesperanza.org E-MAIL Chairperson of Congregation or Head of Michelle Tinsley, Church Council	myesperanza.or	rg (480) 759-1515	
esperanza@myesperanza.org E-MAIL Chairperson of Congregation or Head of Michelle Tinsley, Church Council President	myesperanza.or	rg (480) 759-1515	
esperanza@myesperanza.org E-MAIL Chairperson of Congregation or Head of Michelle Tinsley, Church Council President NAME	myesperanza.or	rg (480) 759-1515 PHONE	FAX

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DAY DUONE			UNIC DUICNIE		CELL BLICALE			FAV	
DAY PHONE		EVE	NING PHONE		CELL PHONE			FAX	
E-MAIL									
Chairperson	n of Call or Search	Committee							
TBD									
NAME									
2601 E Th	underhill Place				Phoenix, AZ,	85048		US	
ADDRESS LINE	1	ADD	RESS LINE 2		CITY, STATE, ZIP			COUNTRY	
DAY PHONE		EVEN	NING PHONE		CELL PHONE			FAX	
E-MAIL									
<u>Demogra</u> p									
In the cong	regation/ organiza	ation		Englis	sh				
				PRIMARY	' LANGUAGE	SECOND LAN	IGUAGE	THIRD LANG	GUAGE
In the surrounding community		ty		Englis	sh	Spanish			
- /		4		PRIMARY	/ LANGUAGE	SECOND LAN	IGUAGE	THIRD LANG	GUAGE
	city (In the Congr			A fui a a u	Amariaan/Black	A siam/Dasi	fia lalandan		
Caucasian (8	35%)	Multi-raciai (5%)	Multi-racial (5%)		African American/Black (5%)		fic Islander		
LARGEST		SECOND		THIRD FO		FOURTH			
COMMENTS	OR EXPLANATION								
Race/ Ethni	city (Surrounding	Community)							
Caucasian (7	75%)	Latino/Hispanic	panic (10%) Asian/Pac		acific Islander (10%)		nerican/Black 5%)		
LARGEST		SECOND		THIRD		FOURTH			
COMMENTS	OR EXPLANATION								
Data provide	d from ELCA Zipcoo	de Demographic Rep	ort for 8504	18.					
Gender com	-	Age distribution							
50%	50%	10%	5	%	20%		30%		35%
MALE	FEMALE	19 YEARS OR YOUNG	ER 20) - 34	35 - 49		50 - 65		OVER 65
Number of P	Paid Staff								
1	0	3			1		0		2
CLERGY	LAY ROSTERED	OTHER LAY PROFESSI	ONALS		SECRETARIAL SUF	PPORT	CUSTODIAL S	UPPORT	OTHER
Congregatio	nal Information								

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51 - 1	51 - 150					Single	site		
AVE WE	EEKLY WORSHIP ATTENDANCE	AVE ATTEN	IDANCE	IN CHRISTIA	TIAN EDUCATION PARISH TYPE				
Distar	nce members live from ch	ve from church facilities:							
15%		35%			15%	35%			
1/2 MII	1/2 MILE OR LESS 1/2 - 1 MILE			1 - 3 MILES		MORE THAN 3 MILES			
Comn	nunity Type								
X	Bedroom community			College	or University			Farming	
	Inner City			Mining/	logging			Ranching	
	Industrial			Resort				Retirement	
Rudo	get of the Congregation	on/Orga	nizat	ion	2019				
Duug	get of the congregation	on, Orga	IIIZat	<u>.1011</u>	LAST FISCAL YEAR				
\$330	,947				\$433,522				
TOTAL	TOTAL BUDGET FOR THE LAST FISCAL YEAR				TOTAL DEBT OF THE CONGREGATION/ ORGANIZATION AT THE END OF THE LAST FISCAL YEAR				
\$10,6	600				\$83,766				
MISSIO YEAR	MISSION SUPPORT TO THE ELCA/ SYNOD FOR THE LAST FISCAL				TOTAL SAVINGS, RESERVES, ENDOWMENT AT THE END OF THE LAST FISCAL YEAR				

PART II: OUR VISION FOR MISSION

<u>Trends in the Community Context of the Congregation or Organization</u>

Characteristics:

Write a description of your community in terms of socio-economic status, demographics, primary areas of employment and lifestyle. The Demographic ZIP Code report for your primary ZIP codes may be helpful.

For detail, please see attached ELCA Demographic Zip Code report.

Esperanza Lutheran Church is in zip code 85048 in the metropolitan Phoenix area. The zip code accounted for 36,011 of Maricopa's 4.4 million population in 2019. The growth rate for 85048 is projected at 8.7% over the next several years.

The ethnicity of this zip code is predominantly white/Caucasian (78%), with Latino/Hispanic (13%), African American (5%), Asian (7.5%) and American Indian (1.5%) individuals also represented. The median age for 85048 is 41 years, and average household income is at \$145,209—considerably higher than the county average of \$90,308. Families below the poverty level in 85048 number 253 as of 2019; in Maricopa County, the count was 125,520. In 2019, 69.9% of households were employed, 3.1% were unemployed and another 7.7% were not in the labor force. Broken out by family type, 55% of households are married couples, 11.9% divorced, and 2.6% widowed. Seventy-one percent own their homes.

Trends:

List three changes or trends within the congregation or organization which have occurred in the last three to five years.

Loss of members and decreasing attendance Aging of the membership. Although the median age in Ahwatukee is 41, at Esperanza 30 percent are now between 50 and 64, and 35 percent are over 65

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Loss of once vibrant programs for children and youth, and programs for music and drama Passive approach to enrollment/recruiting/families

Not enough committees to engage members

Context:

List three ways that the community in which you are located has been challenged by change and transition in the last three to five years.

Esperanza is part of Ahwatukee, a bedroom community east of Interstate 10 that for years was described as a large cul de sac. The moniker "cul de sac" applied because no roads led out of the neighborhood to the west or south and access to the north was blocked by South Mountain except for a sliver of land at the far east end. Motorists reached Ahwatukee from exits off I-10 and the roads that crossed it from the east.

Construction on a long-planned freeway extension began two years ago. The loop 202, which had terminated at Interstate 10, now passes over a right of way that traces the southern edge of Ahwatukee to the west, ultimately connecting to I-10 on the north side of South Mountain. The highway was designed with multiple interchanges in the neighborhood. Residents and through travelers including truckers may now reach the west side of Phoenix without driving through downtown.

The highway was hotly contested before and during construction. Homes and churches which were constructed in the right of way were forced to move. The Gila River Indian Community south of Ahwatukee also was affected. With construction essentially complete, most of the angst seems to be behind us, but it certainly was a challenging time for many.

Our community has not been immune to the impact of the current pandemic. Family and church life have been altered by social distancing. Schools closed March 17 and eventually the 2019-2020 school year was called off, creating challenges for parents and children. Many began working at home, and some were furloughed or let go. Many schools have provided online learning opportunities, however, and the community is supporting local businesses.

Programs:

Describe your congregation's or organization's current programs for mission and ministry.

Youth Ministry: Sunday School, Confirmation, High School Youth Group.

Music Ministry: Choir, Band Bible Study: Thursday Matters

Women's Group: Mary's Circle, Thursday Evening Women's Bible Study

Prayer Ministry: Prayer Chain, Prayer Shawl Ministry

Community Outreach: Habitat for Humanity, Feed My Starving Children, Kyrene Resource Center, Garden of Eatin', Children of Hope Preschool, Arizona Needy Newborns. The church is a meeting place for Boy and Girl Scouts and AA groups.

Goals:

What are the primary goals of your ministry site (please refer to any Strategic Plan that has been adopted).

Reinvigorate the programs for children and youth, and music and drama programs. These were big draws for us in the past.

Grow the church through evangelism and strategic mission planning. Raise awareness in our neighborhood and improve follow-through with visitors and new members.

Expand our community outreach. Find new ways to serve those around us.

In the late '90s, Esperanza was a vibrant church - it was a happy, growing, new congregation with lots of young families. Many would like to see our church grow - while also keeping our friendly and welcoming community strong.

Energy:

What is your congregation or organization really excited about right now?

Our primary focus is bringing on a new pastor.

A new fellowship and welcoming initiative seeks to improve our process for welcoming visitors and integrating new members to grow our church. A new finance team is applying its expertise to develop a clearer understanding of our financial position and our options. Even through our current pandemic we continue to have a strong, open, and welcoming bible study group. Our children join us in our desire to to see a return to a more active and well-attended program for children and youth. We'd love to expand our preschool and expand our social activities and events. We would love to grow our music programs and bring back our children and youth plays.

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More than two dozen members are energetically putting their hands to work addressing the pandemic by sewing more than 150 medical grade masks, preparing lunches for more than 50 healthcare workers every two weeks and organizing food drives for local food pantries

Partnership:

How does this congregation or organization see itself as a member and active participant in the Evangelical Lutheran Church in America and the synod?

We provide mission support and participate in ELCA World Hunger initiatives, and also support the ELCA and Grand Canyon Synod Support. We have a strong desire to be connected to the Grand Canyon Synod and ELCA churchwide.

Our most recent pastor had experience on the Synod Council and send a delegation to Synod Assemblies. In earlier years, our youth and their leaders attended regional and national youth gatherings. Also through the Synod, our congregation has experience with participation in Lutheran Advocacy Ministry in Arizona and Lutheran Social Ministry of the Southwest.

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Ministry Site Characteristics

AS A COMMUNITY

	LIKE US	LIKE US	LIKE US	LIKE US	
We tend to be formal and programmatic.			X		We tend to be informal and spontaneous.
We have clearly defined goals and plans for our future.			\boxtimes		We have no stated goals or plans.
We are racially and economically diverse.			X		We are demographically homogeneous.
	OUI	R LEADERS	SHIP STYLE		
We welcome ideas that are provoking and challenging.		\boxtimes			We prefer ideas that are tried and true.
We rely on our leaders for direction.		X			We rely on group decision-making.
We have learned how to use conflict constructively.			X		We tend to perceive conflict as something destructive.
	OL	IR PROGR	AMMING		
Our facilities are often used by community groups.	X				Our facilities are only used for our activities.
We train people to minister outside our walls.			X		We train people to minister inside our walls.
We focus on ideas and beliefs.			X		We focus on skills and action.
	OUR TH	EOLOGICA	L PERSPEC	TIVE	
We are obviously Lutheran in identify and practice.		\boxtimes			We are less obvious about our Lutheran heritage.
We participate in synod and ELCA activities.			X		We are not very active in the synod and ELCA.
We focus on Biblical studies and doctrine.			X		We focus on contemporary issues and topics.

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Purpose, Giftedness and Mission

Purpose

How does this congregation or organization understand its reason for being in the light of God's call to mission and service? Who are you? Why are you here?

Who We Are:

We embrace God's word as a journey of discovery, rather than a destination of certainty, so we're a place where you may encounter as many questions as answers. All we're really sure of is that we all fall short and only through God's grace through Jesus can we live "the life that is truly life."

We're a place where youth are nurtured to grow in faith. From our thriving pre-school all the way up to our High School programs, our kids are not just learning and having fun; they are connecting to God and each other while discovering God's calling for their life.

We are a place where seeking justice and repairing God's perfect creation is more important than "what's in it for me." We seek to follow Jesus' example as we serve alongside the homeless, the hungry, the lost and the least – not just because we're called to do so, but because WE are transformed in the process.

Above all, we're a community that takes very seriously the call of our welcome statement to be a place where everyone belongs no matter their shape or size or color or age or sexuality or politics or anything else. Which is why we warmly invite you to come worship with us and see for yourself what makes Esperanza such a special place.

Come as you are, because all are welcome at the table of Hope.

Giftedness

What are your gifts and resources for fulfilling this purpose? What are the congregation's or organization's top three assets and how are they being used? Are there obstacles that must be overcome to be able to use these gifts and accomplish the mission?

Our greatest gifts are our people, sense of community and friendly, welcoming spirit. We have an incredible preschool which is flourishing. Strong friendships are evident among our congregation - 10 minutes in our post-service coffee hours easily prove that! We have willingness within our membership to donate time, talent and treasure. We also have many talented musicians in our congregation and an incredible choir.

As for obstacles, our congregation is not growing much and it is aging. Those with young children would love to see the church grow and expand the youth programs to what they once were.

Mission

In light of the way you have described your ministry context in this Ministry Site Profile, what are the top three mission priorities which, if accomplished, hold the most promise for the continued development of this ministry?

Mission: Serve God and Others: Celebrate and Rejoice!

Vision: Esperanza is a loving, joyful, vibrant, diverse, spirit-led community that transforms lives in worship, education, outreach, fellowship and service.Learning, celebrating, suffering, encouraging, worshiping, singing, praying and serving together.

Priorities:

Grow our children and youth and music programs
Bring in new members, especially families
Expand our outreach, serving our surrounding community

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References Synodical Bishop **Bishop Deborah Hutterer Grand Canyon Synod** DHutterer@gcsynod.org NAME SYNOD E-MAIL (602) 957-3223 DAY PHONE **EVENING PHONE** CELL FAX **Inside Congregation or organization** Jayne Peterson **Congregation Member** Jayne476@cox.net NAME ORGANIZATION AND TITLE E-MAIL (480) 759-9685 DAY PHONE **EVENING PHONE** CELL FAX **Outside Congregation or organization Andrea Northup** andrea@habitatcaz.org **Habitat For Humanity** NAME ORGANIZATION AND TITLE E-MAIL (602) 558-1604 DAY PHONE **EVENING PHONE** CELL FAX Member of the ELCA Clergy roster Rev. Steve Holm Retired clergy sholm90@gmail.com NAME ORGANIZATION AND TITLE E-MAIL (602) 400-0122 DAY PHONE **EVENING PHONE** CELL FAX Anyone else who knows your setting well Jim Gisselquist jimgiz@gmail.com **Congregation Member** NAME SYNOD E-MAIL (847) 363-5222 DAY PHONE **EVENING PHONE** CELL FAX **PART III: LEADERSHIP NEEDS The Leader we Seek Roster Type:** X Minister of Word and Sacrament Minister of Word and Service In Candidacy/First Call Solo Pastor Master's Degree (seminary or graduate Full time call school) POSITION TYPE: MINIMUM DEGREE REQUIRED: FULL TIME/PART TIME:

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Langu	uage Proficie	ncies							
	Eı	nglish/F	luent						
	PR	IMARY LAN	IGUAGE (PROFICIE	NCY)	SECOND	LANGUAGE (I	PROFICIENCY)		THIRD LANGUAGE (PROFICIENCY)
Expe	rience:								
	0-3 years	X	4-9 years	X	10 -15 ye	ears 🗆	16- 20 years		21 + years
<u> Top</u>	Five Minis	try Task	<u>(S</u>						
	The five n	nost criti	ical tasks requ	uired ir	n this posit	ion.			
		Adminis	stration			Building a	Sense of Commu	nity 🗆	Campus / Young Adult Ministry
		Chaplair	ncy			Children's	s Ministry		Christian Education
		Commu	nications/ Me	dia		Commun	ity Organizing		Conflict Management
		Counsel	ing/ Social Wo	ork		Early Chil	dhood Administra	tion \square	Ecumenical Work
		Evangel	ism/ Mission			Financial	Management		Global Service
		Innovati	ion / Creativity	/		Interim M	linistry		Interpret Theology
		Inter-pe	ersonal Climate	<u>;</u>		Ministry i	n Crisis		Ministry in Daily Life
		Ministry	with Seniors			Multicult	ural Ministry	X	Music / Worship / Arts
		Outdoo	r/ Camping Mi	nistry		Parish Nu	ırse / Health		Participant in the Larger Church
		Pastoral	Care and Visit	tation	X	Preaching	g / Worship		Public Policy / Advocacy
		Recruit	and Equip Lead	ders		Self Care	/ Family Life		Small Group Ministry
		Social N	linistry			Spiritual I	Formation / Direct	ion 🗵	Stewardship
	X	Strategi	c Mission Plan	ning		Teaching			Volunteer Coordination
	\boxtimes	Youth a	nd Family Min	istry					

Gifts for Ministry

The five gifts essential in this position, and the five that are very helpful in this position.

Top Priority		Very Helpful
	Help people develop their spiritual life.	
	Help people understand and act upon issues of social justice.	
	Provide care and nurture.	
	Be active in visitation of members and non-members.	
	Be effective in working with children.	
	Build a sense of community among the people with whom he/she works.	Yes
	Help others develop their leadership abilities and skills for ministry.	Yes
	Be an effective administrator.	Yes
Yes	Be an effective communicator.	
Yes	Be an effective teacher.	

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	Encourage support of the Church's wider mission.	
Yes	Work regularly in the development of stewardship growth.	
	Be active in ecumenical relationships.	
Yes	Be effective in working with youth.	
	Organize people for community action.	
	Be skilled in planning and leading programs.	Yes
	Have a strong commitment and loyalty to the Lutheran Church.	
	Understand and interpret the mission of the Church from a global perspective.	
Yes	Deal effectively with conflict.	
	Bring joy and good humor to relationships.	
	Be able to share leadership and work in a team.	Yes
	Be creative and innovative about his or her tasks.	
	Be able to use technology and media.	
	Appreciate cultural diversity in language and customs.	
	Have talents in the areas of music, arts and writing.	

Mutual Expectations

Please list the five primary areas of activity or focus that you wish your newly-called rostered leader to give special attention to during the first year of his or her ministry at this congregation or organization:

- A. Re-establish and grow our children and youth programs.
- B. Grow membership through evangelism and strategic mission planning.
- C. Encourage stewardship.
- D. Community outreach.
- E. More Social Activities and Events.

Please list the five ways that this congregation / organization will support and encourage the rostered leader during the first year in order to help her or him accomplish these responsibilities:

A. The counsel, staff, and key members of the congregation are ready and willing to support our new pastor in any capacity needed. We are in the process of hiring a Children's Coordinator. The goal is to have this person hired and trained before the beginning of the next school year (August 2020).

Many of our current youth are passionate and committed to helping grow our children and youth programs. They provided several ideas during the survey. Many of them serve as leaders during Sunday school and two of the youth also serve on the Inviting and Welcoming Team.

B. We will need a clear vision and strategy around evangelism and mission planning that will help bring in new visitors. The counsel will support and help in creating this vision and plan.

Our new Inviting and Welcoming Team and Fellowship Team are working to help us turn more visitors into new members. The congregation are ready to make everyone feel welcome! We have a coffee hour after every service to visit with old friends and new.

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- C. We are committed to our mission and understand that dollars are needed to keep us afloat and even more dollars are needed to make us grow and thrive. We have a new Finance Team who are very knowledgeable and ready to provide support. We have a strong church council who understands our numbers and budget. Certainly, growing the membership will likely help grow our stewardship!
- D. Our current outreach programs, such as Habitat For Humanity, Kyrene Resource Center and Arizona Needy Newborns are all lead by members of the congregation. Our survey process revealed there are others interested in expanding service to the homeless community and would be willing participants to assist with leading these efforts.
- E. Our survey noted that there's a desire to have more social activities and events with our members and visitors. Our Inviting and Welcoming Team and Fellowship Team are in the process of planning such events and activities. We have people who are willing to volunteer their time to make events happen but we need a leader to provide an overall vision, organize a plan and determine a cadence for activities and events.

COVID-19 has proven challenging, but many members look forward to helping in the planning and execution of fun church family events and social activities.

Compensation

No	Yes
PARSONAGE	SOCIAL SECURITY TAX OFFSET
\$55,000 - \$60,000	
MAXIMUM AMOUNT AVAILABL	E FOR DEFINED COMPENSATION

Benefits

Yes	Yes	4 weeks
PENSION	MEDICAL	VACATION WEEKS
No	No	
SABBATICAL POLICY	PARENTAL LEAVE POLICY	_
Yes		
ARE BACKGROUND CHECKS F	REQUIRED	_

Professional Expenses

Yes	No
AUTO / TRAVEL REIMBURSEMENT	PROFESSIONAL EXPENSES ACCOUNT
No	Yes
FIRST CALL THEOLOGICAL EDUCATION	CONTINUING EDUCATION

Comments:

<u>Please offer any comment or explanation regarding the compensation package, especially as it compares to synodical recommendations or guidelines.</u>

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Our compensation package meets or exceeds the Grand Canyon Synod guidelines. Pension 10%
Social Security offset 7.5%
Auto/Travel Reimbursement \$4,500/yr
Continuing Education \$1,000/yr
We are in the process of looking at adopting a sabbatical policy.

Other Supporting Resources

Are you able to supply the following items, if requested?

Mission and Vision statement of the congregation or organization	Yes
Printed history of the congregation or organization	Yes
Strategic Plan: Goals and Objectives	No
Budget	Yes
Annual Report	Yes
Position description: Duties and Responsibilities	Yes
Communications Piece (publicity, newsletter, etc.)	Yes

PART IV: COMMENTARY

You are encouraged to offer information or commentary that will help the reader appreciate the vision, opportunities, challenges and nature of your ministry site. Use this opportunity to creatively promote and commend your ministry possibilities.

Our Welcome Statement:

Welcome to new visitors and old friends; to believers, questioners, and questioning believers. Welcome to people of every shape and size, color and culture, age, ability, sexuality orientation, and family type.

We give thanks for the diversity of God's family and our unity as God's people. This is a safe place for celebration, healing, rejoicing and renewal.

PART V: COMPLETION OF PROFILE

Discernment Process and Adoption

Please describe the process used to gather information, formulate responses, and officially adopt this Ministry Site Profile. (Approximately 100 words maximum).

The Ministry Profile team engaged Pastor Miguel Rodriguez to facilitate several Zoom sessions with congregation members to collect information about our history, current state, moments of celebration, conflicts, and goals for the future. Our youth were also led through a similar process to collect their insights and hopes for the future. These sessions were followed up with an online survey collecting similar data from members. Paper copies were also sent to our congregants who do not have computer access. Data from all of these collection efforts was reviewed and summarized by the Ministry Profile Team and used to complete the Ministry Profile.

Enter the date on which this Ministry Site Profile was adopted by vote of the Congregation Council or organization's board:

CALL PROCESS ADMINISTRATOR

The name of the person on the synod staff that the bishop has designated as the Call Process Administrator for this call process.

Rev. Mark Holman

Bishop Associate for Mobility and Leadership

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NAME	TITLE
(612) 214-0392	mholman@gcsynod.org
OFFICE PHONE	E-MAIL

Reference's Recommendation

Rev. Carol Breimeier	pastor.carol@myesperanza.org
NAME	E-MAIL
(480) 759-1515	
DAY PHONE	EVENING PHONE
CELL	FAX

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